

Cassels

Cassels Academy 2020 (Cassels Webinar)

Tilly Gray, Mark I. Young, Sophie Moher, Jake Bullen, Jessica Zagar, Maria Constantine, Stefanie Di Francesco, Emilie N. Lahaie, Grace Wu

November 26, 2020

On November 25, 2020, Cassels Academy (Virtual Campus) re-opened its doors, offering a wide and varied curriculum. Each session below is approximately 45 minutes in length.

Leveraging Technology – COVID-19 and Beyond

Tilly Gray | Mark Young

As we weather the impacts of COVID-19 and plan for the post-COVID-19 normal, businesses (like law firms) will increasingly look to technology to capture cost-savings and improve efficiencies; however, before such investments are considered, the co-founders of FourLines – a division of Cassels that assesses, pilots, and implements specialized staffing models, streamlined workflows, and technology to improve both the quality and timeliness of our legal advice and related services – will describe their approach to technology procurement during, and to effect sustainable change beyond, the pandemic.

Watch: Leveraging Technology - COVID-19 and Beyond

AB: Please consider including this course as a learning activity in your mandatory annual CPD Plan.

BC: This program has been approved by the Law Society of British Columbia for 0.75 Hours of CPD (Practice Management).

ON: This program contains 45 minutes of Professionalism content.

Healthy Businesses Operating in Unhealthy Times - How to Protect and Position your Company in a World of Insolvency

Sophie Moher |

A profitable and successful business will still likely come across issues pertaining to insolvency. Join us for a discussion of hot topics in insolvency law including how COVID-19 has impacted the industry.

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Recent Developments in Private M&A

Jake Bullen

A discussion on recent developments of note in private M&A, including:

- Material Adverse Effect clauses (important but not the entire solution);
- changes to due diligence (from checklists to "visits"); and
- compliance due diligence.

Presentation Materials: Schedule A - Sample Due Diligence Request List

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Performance Workshop with Ben Freakley

Ben Freakley

There is a relationship between pressure and performance ... and it's not always a healthy one. This workshop will focus on strategies that reduce stress, heighten focus and offer clarity for performers working in high pressure environments where distractions are both internal and external.

Ben Freakley is the Head of Mental Performance with the Toronto Blue Jays (MLB). He is the founder of *Ready. Set. Resilient*, a sport and performance psychology consultancy aimed at helping individuals and

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teams optimize performance. For more than 15 years, he has been helping individuals, athletes, teams, soldiers and businesses look at ways to perform better.

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Copyright and Your Business: Protecting your Assets and Avoiding Infringement

Jessica Zagar

Intellectual property can be one of your company's most important and valuable assets. Beyond trademarks and patents, works protected by copyright can give rise to other significant rights and remedies. Conversely, misusing or infringing another's copyright, even unknowingly, can carry with it significant risks and financial consequences. In this presentation, we will cover the existence of copyright in various aspects of your business and how to protect that copyright, as well as explore potential vulnerabilities to a claim of copyright infringement.

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COVID-19 Employment Law Update - Return to Work and Immigration Issues

Maria Constantine | Stefanie Di Francesco

From managing mandatory workplace closure orders and border restrictions, to navigating rapidly changing government relief programs, employers have been faced with unprecedented operational challenges since

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the outset of the COVID-19 pandemic. In an effort to provide guidance on some of the more pressing issues currently facing employers in Canada, we will be covering the following topics during this session:

- the latest developments relating to occupational health and safety and accommodation issues;
- best practices in remote working environments; and
- Canadian business immigration considerations, including Canada-US border restrictions, travel advisories, and quarantine requirements.

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The Proposed Federal UNDRIP Legislation 2020 - Implications for Industry, Crown and Indigenous Groups

Emilie Lahaie | Grace Wu

This presentation will discuss the implications of the draft Federal Legislation being introduced by the current government to address UNDRIP's place in Canadian law. Specifically, we will consider the potential impacts on Industry, the Crown and Indigenous Groups.

Watch: The Proposed Federal UNDRIP Legislation 2020 - Implications for Industry, Crown and Indigenous Groups

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ON: This program contains 45 minutes of EDI Professionalism content.



Cassels Brock & Blackwell LLP has been approved as an Accredited Provider of Professionalism Content by the Law Society of Ontario.

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This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.