Cassels Black-Owned Small Business Grant

2025 Application Form

Process and Deadlines

Applications will be accepted for the Cassels Black-Owned Small Business Grant (“**Grant**”), supported by Wheaton Precious Metals, between May 12, 2025 and June 20, 2025.

Your application must be received no later than 5 pm Pacific Time, Friday, June 20, 2025.

Late applications will not be considered.

Under our two-stage application process, you should first **email your completed application form to** [**grantapps@cassels.com**](mailto:grantapps@cassels.com).

The second stage will involve a review of shortlisted applications (selected by Cassels) in relation to the objectives and core values underlying the purpose of the Grant and, following this review, the selection of a Grant recipient (or recipients). If your application is shortlisted, you may be contacted to submit additional business information (such as financial statements or a business plan) or invited to a short in-person or virtual interview.

Your application, all materials accompanying your application, and the reviews of your application will be treated as confidential by Cassels, except as required by applicable law.

The Award

The total of all Grants for 2025 is expected to be up to CA$100,000. The amount that each recipient receives will vary and will be based on the quality of their individual applications.

Eligibility

To qualify for a Grant, you must meet the following criteria:

* Business is Black-owned (i.e., owned/controlled and operated in the majority by individuals [partners, officers, managers, directors, etc.] who self-identify as Black)
* Maximum of 50 employees
* Located in the City of Vancouver, City of Calgary, or City of Toronto or have significant involvement in / impact on the Vancouver, Calgary, or Toronto business community
* Legal and existing Canadian for-profit entity (i.e., sole proprietorship, partnership, or corporation)

Please note that non-profit corporations with or without charitable status are not eligible at this time.

Additional Documentation

In addition to submitting the following questions in a Word Document or PDF format, please feel free to include any additional information or documents to further support your application (i.e., resume, professional references, etc.) or anything else you think we should know in our review.

Questions?

If you have any questions in advance of your submission, please send them to [**grantapps@cassels.com**](mailto:grantapps@cassels.com)at any time.

**Before completing this application, please review the accompanying Terms and Conditions.**

**Please complete all of the following sections in their entirety.**

Applicant Information

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| Name of applicant: | Click or tap here to enter text. |
| Title/Relationship to business: | Click or tap here to enter text. |
| Email address: | Click or tap here to enter text. |
| Phone number: | Click or tap here to enter text. |

Business Information

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| Legal name of business: | Click or tap here to enter text. |
| Operating name  (if different from business name): | Click or tap here to enter text. |
| Business address and phone number: | Click or tap here to enter text. |
| Business website or other social  media accounts (if applicable): | Click or tap here to enter text. |
| Date established: | Click or tap here to enter text. |
| Details of any funding received to  date (either debt or equity) and amounts if applicable: | Click or tap here to enter text. |
| Number of current employees: | Click or tap here to enter text. |

About the Business

**Please answer the following questions, noting the relevant word limits.**

1. Describe your core business or primary activity (100 words maximum):

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| Click or tap here to enter text. |

2. How did your business get started, and what stage is your business in currently (i.e., start-up, early-stage, growth stage)? (200 words maximum)

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| Click or tap here to enter text. |

3. Please indicate if your business is located in the City of Vancouver, City of Calgary, or City of Toronto. If it is not located in any of these cities, please describe how it is connected to one or more of those business communities. (100 words maximum)

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| Click or tap here to enter text. |

4. What would you say are your business’s core values, and what values do you hope your business will embody as it grows? (200 words maximum)

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| Click or tap here to enter text. |

5. How would your business benefit if it received a Grant? Please detail what your plan of action would be to grow your business (e.g., marketing plans, financial plans). Feel free to include a breakdown of how funds would be used. (250 words maximum)

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| Click or tap here to enter text. |

6. In addition to the financial portion of the Grant, Cassels will provide *pro bono* legal services (over the twelve months following the announcement of the Grant recipients) up to an amount equal to the Grant, subject to legal conflicts and appropriate expertise. What, if any, do you anticipate being your most immediate legal needs to help your business grow? (200 words maximum)

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| Click or tap here to enter text. |

7. Do you consent to the use of your contact information to communicate with you regarding Cassels’ Grant alumni events, sessions, seminars, or other services offered by Cassels following the conclusion of the 2025 Grant cycle (please indicate “Yes” or “No”). *Note:* Consent is not considered as part of the evaluation process.

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| Click or tap here to enter text. |

Confirmation

By submitting this application, I attest that I: (i) have read this document; (ii) have read and accept the related Terms and Conditions; (iii) understand the Grant requirements; and (iv) certify that the information in this application is true, accurate, and complete, to the best of my knowledge.

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| Signature (either typing a name or signing will be sufficient here) | Click or tap here to enter text. |
| Position | Click or tap here to enter text. |
| Date | Click or tap to enter a date. |