Cassels



Kristal Allen

Partner

Contact Information

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Office

Calgary

Expertise

- Business
- Energy
- High Growth & Venture Capital
- Technology, Privacy & Data Governance
- Intellectual Property

Biography

Kristal Allen is a partner in the Business Law Group at Cassels. Kristal's practice centers on corporate and commercial law with a focus on the intersection of technology, intellectual property, and data protection, specifically in innovative industries such as food, agriculture, healthcare, energy, and financial services. Kristal's specific areas of focus include the exploitation and commercialization of information and intellectual property assets and new technology (including in relation to research consortium arrangements), technology/product development and commercialization agreements, distribution, manufacturing and retailing agreements, intellectual property strategy and management, and both in- and out-licensing.

Kristal advises innovation-focused enterprises on a wide range of commercial issues and is uniquely experience in all areas of digital and information technology, including technology transactions, software development and licensing, commercialization arrangements, outsourcing, and service agreements. Kristal also brings knowledge of commercial strategy, risk management, policy and regulation related to technology development, data sharing, information assets, and privacy.

With extensive experience and deep industry knowledge, Kristal empowers her clients to leverage their technology effectively and find creative and practical solutions to complex questions. She is passionate about innovation, technology, and data.

Select experience includes serving as:

- Lead external counsel to a Canadian innovation supercluster, providing advice regarding research corporate governance, consortium structure, research funding agreements, data management, member agreements and policy direction.
- External legal counsel to a stakeholder funded research & development organization focused on collaborative energy research, providing advice regarding funding and grant arrangements, collaborative agreements, data sharing arrangements, and policy direction.
- Counsel to a large agricultural company with respect to licensing of

industrial technologies for application in a renewable diesel facility.
- Counsel to a large agricultural company with respect to the licensing of industrial and information technologies for application in a large-scale processing facility.
- External legal counsel to multiple stakeholder funded research grant organizations, providing advice regarding funding and grant agreements, contribution and collaboration agreements, intellectual property strategy, and member agreements.
- External legal counsel to a not-for-profit organization supporting intellectual property protection within the Canadian seed industry.
- Counsel with respect to a joint venture focused on construction of facilities for carbon capture, utilization and storage.
- Counsel to numerous ag-tech and biotech businesses regarding a wide range of matters, including intellectual property protection of proprietary seed and chemical products, regulatory matters, licensing and technology commercialization, retailing/distribution issues, producer/grower contracts, seed production and manufacturing agreements, warehousing and transportation agreements, and asset purchases, sales and divestitures.
- Counsel to various financial service providers regarding acquisition, licensing and implementation of key third-party technology related to core product portfolios, including proprietary software, banking platforms, mobile, online and telephone banking services, personal financial management services, and business intelligence services.
- Counsel to e-commerce payment processor regarding intellectual property management and protection, technology development, regulatory compliance, and service and software licensing arrangements with its global client base.
- Counsel to a private company regarding engineering and construction contracting, and technology licensing, respecting a large-scale carbon capture and sequestration project.
- Counsel to a multinational grain company regarding grain trading arrangements, offtake arrangements, and various commercial matters related to its grain import, export, purchase, sale and transportation arrangements.

Prior to joining Cassels, Kristal was a partner in the Calgary office of a global firm. She also offers in-house understanding having spent several years as senior legal counsel and chief privacy officer to a large public company with global operations.

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Achievements

- *Best Lawyers in Canada* (Technology Law; Information Technology Law)
- *Canadian Legal Lexpert Directory* (Computer & IT Law; Data Protection & Privacy; Technology Transactions)
- *Chambers Canada* (Agribusiness)
- *Lexpert Special Edition* – Technology & Health Sciences

Education / Bar Admissions

- J.D., University of Saskatchewan, 2004
- B.Sc., University of Saskatchewan, 2001

- Saskatchewan, 2005
- Alberta, 2009

Associations

- Canadian Bar Association, Alberta Branch, Tech & intellectual Property Section, Executive Member
- Canadian Technology Law Association, Director & Committee Chair
- Design Talks Institute, Director