



Stephanie Roberts

Partner

Contact Information

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Office

Toronto

Expertise

- Intellectual Property
- Business

Biography

Stephanie Roberts is a partner in the Intellectual Property Group at Cassels. Stephanie is also a Registered Trademark Agent. Her practice includes various aspects of intellectual property law and related areas, with a focus on trademarks. She provides opinions on the availability of new trademarks, prosecutes trademark applications, conducts opposition and cancellation proceedings before the Trademarks Opposition Board and advises clients on protection and enforcement strategies. Stephanie regularly assists and advises clients on matters relating to copyright, licensing, domain name disputes, as well as on a range of corporate, commercial and contractual matters. She also has experience advising clients on compliance with various regulatory requirements, including alcohol labelling and licensing, advertising and marketing, and product packaging and standards. Stephanie also advises clients and has experience assisting in a variety of litigation matters.

Stephanie was the recipient of the Newton-Rowell Entrance Scholarship and the Charles Edward Woodrow Award for academic achievement from Osgoode Hall Law School. Stephanie also received the Intellectual Property Institute of Canada's Educational Foundation Prize for achieving the highest overall mark in the 2014 Trademark Agent Examination.

While attending law school, Stephanie developed not only her advocacy skills, but also a client-centered approach to the practice of law. As a member of IP Osgoode, she acted as a Fellow for the IP Osgoode Innovation Clinic, providing pro bono services to assist startup companies to protect their intellectual property. She also volunteered with Osgoode's Community and Legal Aid Services Program (CLASP) and Law in Action Within Schools (LAWS). Stephanie was also a member of the Cassels team that partnered with OCAD University's Imagination Catalyst incubator program. Prior to joining Cassels, Stephanie practiced at a boutique IP firm. Away from the office, Stephanie enjoys travelling and exploring Toronto's great restaurants.

Achievements

- *Managing Intellectual Property*, IP Stars (Rising Star)

Recent Representative Work

- IPH Limited and Smart & Biggar Acquire Ridout & Maybee
- Canopy Completes Divestiture of Canadian Retail Operations
- Neighborly Acquires Junk King
- Cassels Advises Canopy Growth on its Fast Track Entry into the US Cannabis Market
- Smart & Biggar Joins IPH Group

Insights

- Limiting Extensions of Time in Examination and Other Changes to Canadian Trademark Practice
- Upcoming “Blackout Period” for CIPO Online Services

Education / Bar Admissions

- J.D., Osgoode Hall Law School, 2012
- B.A. (Hons.), University of Toronto, 2008
- Ontario, 2013

Associations

- Canadian Bar Association
- Intellectual Property Institute of Canada (IPIC)
- International Trademark Association (INTA), Famous and Well-Known Marks Committee
- Law Society of Ontario
- The Advocates’ Society
- Toronto Intellectual Property Group