

Cassels



Stefanie Holland

Client Relationship Partner

Contact Information

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Office

Toronto

Expertise

- Litigation
- Class Actions
- Franchise
- Hospitality
- Intellectual Property
- Product Liability
- Entertainment & Sports

Biography

Stefanie Holland serves as the firm's Client Relationship Partner. In this role, she identifies, develops, and executes client relations and strategic business development initiatives for the firm in order to drive revenue. She supports business development activities in sectors that are strategic to the firm, most significantly overseeing proposals and RFPs. She further leads the firm's Client Listening Program, where she consults directly with clients of the firm to ensure the firm is meeting and exceeding client expectations, while identifying areas for improvement and understanding market opportunities for further investment.

Stefanie is also a partner in the Litigation Group at Cassels and serves as Chair of the firm's Product Liability Group. Stefanie practices commercial litigation with an emphasis on product liability. She has appeared before the Ontario Court of Appeal, Superior Court of Justice, Ontario Commercial List and Copyright Board of Canada. Stefanie is an active member of the Defense Research Institute, Canadian Franchise Association and American Bar Association and has authored numerous articles which have appeared in prominent publications..

Examples of Stefanie's work include:

- Acting as litigation counsel for various categories of both Canadian and international product manufacturers and distributors, including notably in the auto, drug, and cannabis industries, with respect to product liability claims and recalls
- Representing franchisors in respect of franchise related litigation and dispute resolution proceedings, involving claims under the *Arthur Wishart Act* and common law
- Representing both Canadian and international hospitality brands with respect to litigation and dispute resolution proceedings
- Acting as litigation counsel in copyright, trademark, and entertainment law disputes in both Ontario and Federal Courts
- Representing copyright collectives in tariff enforcement proceedings before the Copyright Board of Canada, including appearing as counsel for the Canadian Musical Reproduction

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Rights Agency and CMRRA-SODRAC Inc. in the CSI Online Music Services Tariff proceeding before the Copyright Board of Canada

- Acting as litigation counsel in insolvency and cross-border corporate restructuring proceedings, including appearing before the Ontario Superior Court of Justice, Commercial List, as Canadian counsel for the Official Committee of Unsecured Creditors of Nortel Networks Inc. and certain of its direct and indirect subsidiaries in the cross-border CCAA/Chapter 11 proceedings

Insights

- A Warning to Warn: Ontario Court of Appeal Expands on a Manufacturer's Duty to Warn
- Product Liability Newsletter – December 2022
- What We're Up To – Product Liability (Winter 2020)

Pro Bono & Community Involvement

- Law Help Ontario, Volunteer Counsel

Education / Bar Admissions

- LL.B., University of Ottawa, 2009
- B.Mus. (Hons.) (with Distinction), University of Toronto, 2006
- Ontario, 2010

Associations

- Canadian Bar Association
- Defense Research Institute (DRI)
- Ontario Bar Association
- The Advocates' Society