



Stefanie Holland

Client Relationship Partner

Contact Information

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Office

Toronto

Expertise

- Litigation
- Class Actions
- Franchise
- Hospitality
- Intellectual Property
- Product Liability
- Entertainment & Sports

Biography

Stefanie Holland serves as the firm's Client Relationship Partner. In this role, she identifies and develops strategic client care and business development initiatives for the firm in order to drive revenue and increase profitability. Client-centric and market-focused, Stefanie supports business development activities in sectors that are strategic to the firm and helps the firm develop and promote creative solutions for clients. She developed and now leads the firm's inaugural Client Listening Program, where she consults directly with clients of the firm to ensure the firm is meeting and exceeding client expectations, while identifying areas for improvement and understanding market opportunities for further investment.

Prior to stepping into the role of Client Relationship Partner, Stefanie practised as a partner in the Litigation Group at Cassels, where she served as Chair of the firm's Product Liability Group. Stefanie's practice as a commercial litigator, with a focus on product liability and franchise law, led to various appearances before the Ontario Court of Appeal, Superior Court of Justice, Ontario Commercial List and Copyright Board of Canada. Stefanie is an active member of the Defense Research Institute, Canadian Franchise Association, Advocate's Society and American Bar Association and has authored numerous articles for prominent publications.

Achievements

- *Canadian Legal Lexpert Directory* (Litigation: Product Liability)

Insights

- A Warning to Warn: Ontario Court of Appeal Expands on a Manufacturer's Duty to Warn
- Product Liability Newsletter – December 2022
- What We're Up To – Product Liability (Winter 2020)

Pro Bono & Community Involvement

- Law Help Ontario, Volunteer Counsel

Education / Bar Admissions

Cassels

- LL.B., University of Ottawa, 2009
- B.Mus. (Hons.) (with Distinction), University of Toronto, 2006
- Ontario, 2010

Associations

- Canadian Bar Association
- Defense Research Institute (DRI)
- Ontario Bar Association
- The Advocates' Society