

# Cassels



## Leonard Glickman

Partner

### Contact Information

416 869 5993  
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### Office

Toronto

### Expertise

- Entertainment & Sports
- Business
- Intellectual Property
- Blockchain & Digital Assets

### Biography

Leonard (Len) Glickman\* is a partner in the [Business Law Group](#) at Cassels and serves as Co-Chair of the firm's [Sports & Entertainment](#) and [Cannabis Groups](#). Len provides transactional and intellectual property advice to clients in the entertainment and sports industries. He is Chair of the [ABA's Entertainment and Sports Law Forum](#), a frequent speaker at industry events and seminars, and co-author of the Music Law chapter of Entertainment Law in Canada (published by Butterworths). He is counsel to several high-profile recording artists, including: Shawn Mendes, The Weeknd, Barenaked Ladies, Bob Dylan, Avril Lavigne, Sarah McLachlan, The Tragically Hip, Serena Ryder and Ren. Leonard provides intellectual property, branding and sponsorship counsel to Canada's largest home improvement retailer and advises Roots – one of Canada's leading lifestyle brands – on its worldwide trademark matters. He is also counsel to Endeavor/WME/IMG and Mavericks VFX, one of Canada's leading visual effects companies.

Len advises several film and television production and distribution companies and broadcasters, including: the BBC, and Pyramid Productions. He is counsel to QVC, the US-based home shopping network, and Canadian trademark counsel to Chef Gordon Ramsay, Metallica, Julia Michaels, Guns n Roses and Will I Am. Len is also Canadian counsel to many international fashion brands and companies.

In the sports field, Leonard is counsel to P.K. Subban of the New Jersey Devils and the Toronto Wolfpack of the Rugby Football League. He is also Canadian trademark counsel to The Arsenal Football Club and intellectual property counsel to Capital Sports and Entertainment (Ottawa Senators).

*\*Services provided through a Professional Corporation*

### Achievements

- *Best Lawyers in Canada* (Intellectual Property Law, Entertainment Law)
- *Canadian Legal Lexpert Directory* (Entertainment)

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- *Chambers Canada* (Media & Entertainment)
- *Expert Guides* (Best of the Best (Global), Media & Entertainment)
- *Martindale Hubbell*, Distinguished™ Rating
- *Who's Who Legal: Canada* (Sports & Entertainment; Sports & Gaming)
- *Who's Who Legal: Entertainment*
- *Who's Who Legal: Sports*
- *Who's Who Legal*, Worldwide Lawyer of the Year (Entertainment) (2017)
- *World Intellectual Property Review* (WIPR), Leader (2017)

## Client Commentary

- “He advocates passionately for his client and always looks for the best result.” – *Chambers Canada (Media & Entertainment)*
- “He has become a valued adviser and mentor. He never fails to take my call or respond to my email, responding with a calm and level head.” – *Chambers Canada (Media & Entertainment)*
- “Consistently first-rate results.” – *Chambers Canada (Media & Entertainment)*
- “Broad range of knowledge in entertainment law and beyond.” – *Chambers Canada (Media & Entertainment)*

## Insights

- What Are the Odds? Proposed Legislation Could Modernize Canada's Sports Betting Industry

## Pro Bono & Community Involvement

- Toronto Centre for the Arts, Chair

## Education / Bar Admissions

- LL.B., University of Toronto, 1983
- B.Comm., McGill University, 1980
  
- Ontario, 1985

## Associations

- American Bar Association, Chair-Elect, Entertainment and Sports Law Forum and Member,

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Patent, Trademark and Copyright Law

- American Bar Foundation, Fellow  
Beverly Hills Bar Association  
Canadian Academy of Recording Arts and Sciences
- Canadian Bar Association, Past Chair, Media & Communication Law Sections
- Canadian Media Producers' Association (CMPA)
- Intellectual Property Institute of Canada (IPIC)
- International Trademark Association (INTA)
- Lawyers Cabinet of Friends of Simon Wiesenthal Center, Steering Committee
- New York State Bar Association, Entertainment, Arts and Sports Law Section
- Ontario Bar Association, Past Chair, Media & Communication Law Sections
- Sports Lawyers Association