



Marco Ciarlariello

Partner

Contact Information

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Office

Toronto

Expertise

- Entertainment & Sports
- Business
- Blockchain & Digital Assets
- Information Technology & Data Privacy
- Intellectual Property

Biography

Marco Ciarlariello is a partner in the Business Law Group and serves as the Chair of the Blockchain & Digital Assets Group at Cassels. Marco is a commercial lawyer with a practice that focuses on intellectual property (IP), information technology (IT), and data privacy. He has significant experience drafting and negotiating a range of IP and IT-related commercial agreements, including acquisition, services, integration, development, distribution, license, escrow, consulting, data processing, Platform as a Service, and Software as a Service agreements. He also provides intellectual property, information technology, and data privacy support in connection with private equity, venture capital, and merger and acquisition transactions involving public and private companies.

Marco provides practical advice that takes into account his clients' bespoke business needs and his unique combination of legal skills makes him well-suited to advise clients that operate in evolving and innovative industries. He works extensively with a range of clients involved in the digital asset space, including virtual asset service providers, non-fungible token (NFT) issuers, designers, and developers. Marco also frequently works with clients in the creative, sports, and entertainment industries, including professional and amateur sports teams, athletes, and leagues as well as artists, creative agencies, event organizers, distributors, promoters, and influencers. His work in these industries often includes deal-making in highly regulated sectors, including cannabis, psychedelics, and alcohol.

Achievements

- *Best Lawyers: Ones to Watch* (Privacy and Data Security Law)

Recent Representative Work

- Matson, Driscoll & Damico Acquired by Davies US
- Velocity Vehicle Group Acquires P & R Truck Centre
- Nexus Capital Completes Purchase of Assets from MAV Beauty Brands Under CCAA Proceeding
- Velocity Vehicle Group Acquires First Truck Centre

- Astatine Acquires McKeil

Insights

- Talk Is Not Always Cheap – AI Chatbot's Misinformation Leads to Liability
- Canadian Securities Regulators Seek Feedback on Rules for Public Investment Funds Holding Crypto Assets
- Artificial Intelligence and the Workplace: Risks and Benefits (Cassels Webinar)

Education / Bar Admissions

- J.D., Osgoode Hall Law School, 2016
- Ontario, 2017

Associations

- American Bar Association, Vice-Chair, Entertainment & Sports Law Forum, Cannabis Division
- American Intellectual Property Law Association, Co-Chair, Blockchain Subcommittee
- Blockchain Lawyers Forum
- Canadian Bar Association
- Ontario Bar Association
- St. Michael's College School Alumni Association
- Toronto Intellectual Property Group