

# Cassels

## What We're Up To – Franchise – Spring/Summer 2026

*Larry M. Weinberg, Frank Robinson, Danielle DiPardo, Brittany Mark, Peter V. Snell, Sam Sokoloff, Noah Leszcz*  
**May 15, 2026**

### Past Events

- Cassels lawyers (including [Larry Weinberg](#), [Frank Robinson](#), and [Danielle DiPardo](#)) attended the International Franchise Association's Annual Convention in Las Vegas, Nevada, on February 22 to 25, 2026. Cassels was a sponsor of this event.
- [Larry Weinberg](#) attended the International Franchise Association's Multi-Unit Franchising Conference in Las Vegas on March 24 to 27, 2026.
- [Larry Weinberg](#) spoke on "Expansion to Canada" at the International Franchise Association's International Franchise Show in London, England on April 17 and 18, 2026.
- Cassels lawyers attended the Canadian Franchise Association's Annual Convention in Ottawa, Ontario on April 18 to 20, 2026. [Brittany Mark](#) was on the Convention Planning Committee. [Frank Robinson](#) moderated a session called "If You Build It (Right), They Will Come: Preparing Your Franchise System for What Comes Next." [Sam Sokoloff](#) moderated a roundtable on "Ad Fund Governance: Transparency, Trust, and Performance."

### Upcoming Events

- Cassels lawyers will be attending the International Franchise Association's Legal Symposium in Washington, DC on May 17 to 19, 2026. [Noah Leszcz](#) is on the Symposium Planning Committee and moderating a panel on "Next-Gen Franchise Investing: How Private Equity Is Reimagining Value in the Franchise Model." [Frank Robinson](#) is speaking at the "International Franchising Basics Track."
- Cassels lawyers will be attending the 41st Annual International Bar Association/International Franchise Association Joint Conference on International Franchising in Washington, DC on May 19 and 20, 2026. [Derek Ronde](#) is speaking on a panel on "Dispute Resolution – How To Handle Pre-Dispute Negotiations." [Peter Snell](#) will be hosting roundtables at the event.
- [Sam Sokoloff](#) is moderating a panel on "Global Growth Unlocked: The Franchise Expansion Playbook" at the CFA's Marketing and Operations Day in Toronto, Ontario on June 4, 2026.
- [Peter Snell](#) is moderating a panel on "Business Logic: Operational Replication, Brand Consistency, and Heavy Local Investment" at the International Distribution Institute convention in Lisbon, Portugal, on June 5 and 6, 2026.

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*This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.*