

Cassels



Jeffrey Dennis

Senior Counsel

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Expertise

- Business
- High Growth & Venture Capital
- Mergers & Acquisitions
- Private Equity

Biography

Jeffrey Dennis (he/him/his) serves as senior counsel in the Business Law Group at Cassels. A lawyer, serial entrepreneur, best-selling author and public speaker, Jeff offers over 30 years' experience with operating and advising entrepreneurial companies and their founders. Through his practice in the areas of mergers & acquisitions and corporate finance, Jeff provides strategic legal and business advice to help companies realize their full potential.

In addition to providing legal advice, Jeff seeks to intermediate opportunities for all clients, including sourcing qualified investment targets for private equity and venture capital clients and introducing companies to strategic partners and investment groups capable of providing capital. He is also known as providing unvarnished "tough love" feedback to his clients.

Jeff has assisted clients spanning a range of industries, including real estate, hospitality, film production and finance, insurance, cosmetics, franchising, alternative energy and investment management.

Jeff co-wrote *Lessons from the Edge*, a best-selling book that shares entrepreneurs' stories about their biggest business mistakes and the valuable lessons they learned.

Jeff speaks all over the world on a wide range of topics relevant to the leaders of high growth companies, including M&A and corporate finance, blockchain and cryptocurrency and *Lessons from the Edge*.

Prior to joining Cassels, Jeff served as counsel and entrepreneur in residence at another prominent national firm.

Education / Bar Admissions

- LL.B., Western University, 1983
- B.A., Brown University, 1980
- Ontario, 1985