

Cassels

What We're Up To - Franchise - 2025

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February 4, 2025

Previous Events

- [Noah Leszcz](#) spoke at the Franchise Assembly's Let's Grow! Canada conference on November 6-7, 2024, in Toronto, Ontario. Noah spoke on international franchise expansion.
- [Sam Sokoloff](#) spoke at the Canadian Franchise Association's Franchise Canada Show – Vancouver 2024, which took place on November 9-10, 2024. Sam presented on the “Legal Aspects of Franchise Ownership: Essential Considerations for a Successful Purchase.”
- [Sam Sokoloff](#) and [Kate Byers](#) spoke at the Ontario Bar Association Franchise Section Annual Conference on November 28, 2024. Sam presented a workshop session on “Assessing Materiality for Disclosure in a Time of Change” and Kate presented the “Annual Legal and Legislative Update.”
- [Sam Sokoloff](#) earned the Certified Franchise Executive™ (CFE) designation in November 2024.
- [Derek Ronde](#) spoke at the “What You Didn't Know You Need to Know About Franchise Law: A Primer Part II” program, presented by the Ontario Bar Association on January 29, 2025.

Upcoming Events

- [Larry Weinberg](#) is serving as an adjunct professor at Western University's law school, teaching Franchise Law.
- [Sam Sokoloff](#) is speaking at the CFA's Franchise Canada Show in Toronto on February 1, 2025. Sam will be presenting on “How To Franchise Your Business” and “Decoding Franchise Contracts: Legal Essentials for Prospective Franchisee,” and will also be a panelist on the “Ask Me Anything: Inside the World of Franchising” panel.
- Cassels is proud to be a sponsor of the International Reception at the upcoming International Franchise Association (IFA) Annual Convention. The convention takes place in Las Vegas, Nevada on February 10-13, 2025.
- [Peter Snell](#) is moderating a session on non-competition provisions at the International Franchise Association (IFA) Legal Symposium in Washington, DC on May 4-6, 2025.

This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.