

Cassels

What We're Up To (Franchise) - Winter/Spring 2024

April 4, 2024

Cassels in the News

- Larry Weinberg, Peter Snell, and Frank Robinson were named “Who’s Who Legal: Thought Leaders Global Elite 2024.”
- Ten members of the Cassels Franchise Group – Larry Weinberg, Peter Snell, Geoff Shaw, Frank Robinson, Derek Ronde, Rebecca Valo, Noah Leszcz, Chris Horkins, Eric Mayzel, and Colin Pendrith – were named Franchise Times 2024 Legal Eagles – the most at any law firm in Canada.
- Larry Weinberg will be receiving the Canadian Franchise Association’s “Volunteer Leadership Excellence Award”, which is given to an individual who, through their volunteer activities and work as an ambassador for franchising, helps the CFA grow, evolve, and deliver on its Purpose and Mission. The award is being presented to Larry at the CFA Annual Convention in Montreal on April 7, 2024.

Previous Events

- Cassels lawyers Larry Weinberg, Noah Leszcz, Sofi Katsovskaia, and Priya Gill attended the American Bar Association (ABA) Forum on Franchising on November 1-3, 2023 in Dallas, Texas.
- Cassels sponsored of the Canadian Restaurant Investment & Leadership Summit (CRILS) on November 2, 2023 (Toronto) and November 9, 2023 (Vancouver). Sam Sokoloff spoke on “The F-Word Panel – Food, Franchise, Finance, Future.”
- Frank Robinson hosted a roundtable at the IFA Emerging Franchisor conference on “When Is It Time to Go International?”, on November 2, 2023, in New Orleans, Louisiana.
- Sam Sokoloff spoke at the CFA’s Franchise Canada Show – Vancouver 2023, on November 4-5, 2023. Sam participated on a panel titled “VIP Panel: Ask the Experts,” and presented on “Legal Aspects of Franchise Ownership: Essential Considerations for a Successful Purchase.”
- Larry Weinberg was once again awarded the Who’s Who Legal Award for Worldwide Franchise Lawyer of the Year, which was presented at an awards dinner in London, England on November 9, 2023.
- Rebecca Valo co-chaired the Ontario Bar Association (OBA) Franchise Law Conference in Toronto, Ontario on November 28, 2023. Chris Horkins presented on “Strength in Numbers? Evaluating Franchise Litigation Strategies: Class Actions, Group Actions, and Individual Actions.” Frank Robinson presented on “Best Practices for Navigating Franchisee Transfers and Resales.”
- Noah Leszcz spoke at the Franchise Canada Show on “Due Diligence and Legal Considerations When Buying a Franchise” on February 4, 2024, in Toronto, Ontario.

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- Larry Weinberg, Peter Snell, Frank Robinson, and Noah Leszcz attended the International Franchise Association (IFA) Annual Convention on February 17-20, 2024, in Phoenix, Arizona. Cassels was a sponsor of the event.

Upcoming Events

- Noah Leszcz is co-chairing the Canadian Franchise Association (CFA) Annual Convention on April 6-8, 2024, in Montreal, Quebec. Larry Weinberg, Frank Robinson, Peter Snell, Sam Sokoloff, Sofi Katsovskaia, Eric Mayzel, Rebecca Valo, Noah Leszcz, and Stefanie Di Francesco will be attending. Larry Weinberg is moderating and speaking on a workshop panel entitled “Anatomy of a Deal: What Really Happens when a Franchisor Wants to Sell?”
- Larry Weinberg will be speaking at the OBA Franchise Section Dinner on “An Evening with Franchise Law Experts: Your Questions Answered” on Thursday, May 2, 2024, in Toronto, Ontario.
- The Cassels Franchise Group will be attending and participating in the IFA Legal Symposium (May 5-7, 2024) and the IBA/IFA Joint Conference (May 7-8, 2024) in Washington, DC. Noah Leszcz is speaking on “International Expansion.” Derek Ronde is on the planning committee for the Symposium. Peter Snell will be moderating a clinic on “Franchise Agreement Drafting.” Larry Weinberg will be speaking on a panel entitled “News From Around the World” and providing an update on Canadian law at the IBA/IFA Joint Conference.
- Larry Weinberg will be speaking at the Franchise Council of Australia (FCA) Annual Legal Symposium and Convention on May 19-21, 2024, in Cairns, Australia. Larry will be speaking on a panel entitled “International Franchising – The Heart of the Deal.”
- Noah Leszcz is speaking at the International Franchise Expo on “International Expansion” on May 30-June 1, 2024, in New York, New York.
- Peter Snell will be speaking on a panel regarding the regulation and use of consumer data at the International Distribution Institute Annual Conference in June 2023 in Prague, Czechia, on June 13-16, 2024.

This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.