

Cassels

What We're Up To (Franchise) (Fall 2023)

October 31, 2023

Previous Events

- Cassels lawyers attended the International Franchise Association (IFA) Legal Symposium in Washington, DC on May 7-9, 2023, and the International Bar Association (IBA)/IFA Joint Conference on May 9-10 2023. [Larry Weinberg](#) spoke on “Lessons Learned by Franchise Systems from Crisis Events” at the IFA Legal Symposium and Rebecca Valo moderated a panel on “Franchising in the Age of Digitization, Robotics and Automation” at the IFA Legal Symposium. [Frank Robinson](#) hosted a roundtable at the IFA Legal Symposium on “Cannabis Franchising.” [Peter Snell](#) hosted a roundtable at the IBA/IFA Joint Conference on “What Disclosure is Given Related to Financial Performance Representations.”
- [Sam Sokoloff](#) moderated a panel titled “Ask the Experts: Franchise Development & Lead Generation” at the Canadian Franchise Association (CFA)’s first ever Marketing Day conference in Mississauga, Ontario on May 18, 2023.
- [Peter Snell](#) attended the International Distribution Institute (IDI) Conference in Bologna, Italy on June 9 and 10, 2023.
- [Peter Snell](#) co-chaired the CFA Legal Day on September 23, 2023 in Toronto, Ontario. [Derek Ronde](#) co-presented the Legal and Legislative Update at the event. [Eric Mayzel](#) co-presented on “The Emergence of Artificial Intelligence.”
- [Larry Weinberg](#) organized and chaired the CFA’s 4th annual Growth and Exit Strategies Conference in Toronto, on October 17, 2023.
- [Sam Sokoloff](#) spoke on “Due Diligence and Legal Considerations When Buying a Franchise” at the CFA’s Franchise Canada Show - Toronto 2023, on October 21, 2023.
- [Larry Weinberg](#) chaired and spoke on the legal aspects of franchising your business at the CFA’s quarterly webinar on How to Franchise Your Business, on October 25, 2023.
- [Peter Snell](#) was a presenter at the International Bar Association (IBA) Annual Convention in Paris, France, on the topic of "Buying and Selling Franchise System" on October 30, 2023.

Upcoming Events

- [Derek Ronde](#) is serving as the chair of the 2023-24 Ontario Bar Association Franchise Section Executive.
- Cassels lawyers [Larry Weinberg](#), [Noah Leszcz](#), [Sofi Katsovskaia](#), and [Priya Gill](#) are attending the American Bar Association (ABA) Forum on Franchising on November 1-3, 2023 in Dallas, Texas.

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- Cassels is a sponsor of the Canadian Restaurant Investment & Leadership Summit (CRILS) on November 2, 2023 (Toronto) and November 9, 2023 (Vancouver). [Sam Sokoloff](#) is speaking on “The F-Word Panel – Food, Franchise, Finance, Future.”
 - [Frank Robinson](#) will be hosting a roundtable at the IFA Emerging Franchisor conference on “When Is It Time To Go International?”, on November 2, 2023 in New Orleans, Louisiana..
 - [Sam Sokoloff](#) will be speaking at the CFA's Franchise Canada Show – Vancouver 2023, taking place November 4-5, 2023. Sam is speaking on a panel titled “VIP Panel: Ask the Experts,” and presenting on “Legal Aspects of Franchise Ownership: Essential Considerations for a Successful Purchase.”
 - [Larry Weinberg](#) has once again been awarded the Who's Who Legal Award for Worldwide Franchise Lawyer of the Year, which is being presented at an awards dinner in London, England on November 9, 2023.
 - [Frank Robinson](#), [Jason Arbuck](#), and [Eric Mayzel](#) are attending the Defence Research Institute (DRI) Retail & Hospitality Litigation Seminar on November 15-17, 2023, in Austin, Texas.
 - Rebecca Valo is co-chairing the Ontario Bar Association (OBA) Franchise Law Conference in Toronto, Ontario on November 28, 2023. [Chris Horkins](#) will be presenting on “Strength in Numbers? Evaluating Franchise Litigation Strategies: Class Actions, Group Actions, and Individual Actions.” [Frank Robinson](#) will be presenting on “Best Practices for Navigating Franchisee Transfers and Resales.”
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This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.