



Samantha Prasad

Partner

Contact Information

416 860 6887
sprasad@cassels.com

Office

Toronto

Expertise

- Tax & Trusts
- Entertainment & Sports
- Hospitality
- Private Client

Biography

Samantha Prasad* (she/her/hers) is a partner in the Tax & Trusts Group at Cassels. Samantha's practice focuses primarily on corporate, international, and high-net-worth tax planning. Samantha's clients vary from multi-national corporations to family business owners/managers. As such, her practice is varied to include tax aspects of corporate finance, corporate reorganizations, mergers and acquisitions, as well as comprehensive business succession planning and international structures.

Clients appreciate Samantha's ability to set up tax-efficient structures, and her ability to explain complex issues in everyday terms.

Samantha is very adaptable to her clients' needs, while also being able to provide a holistic view in respect of the client's particular situation and goals. Her reputation is underscored by being recognized by her peers in *Best Lawyers in Canada* for Tax Law and in *The Canadian Legal Lexpert Directory* for Estate & Tax Planning and Corporate Tax.

Samantha is an accomplished author, having co-authored the 3rd edition of *Tax and Family Business Succession Planning*. Additionally, she is the co-editor of various other CCH Canadian Limited tax publications including the *Canada Income Tax Guide*, *Wealth Management Guide*, and *Tax Planning for Small Business Guide*. Samantha is a regular contributor to *TaxNotes* (Wolters Kluwer) and is a Contributing Editor to *The TaxLetter* newsletters (MPL Communications). Samantha is also a frequent lecturer for professional and commercial organizations, businesses, and conferences, such as the Law Society of Ontario, the Ontario Bar Association, the Canadian Tax Foundation, STEP Canada, and Federated Press. She has also served as a guest speaker for the Osgoode Faculty of Law LLM (Corporate Taxation) program.

Prior to joining Cassels, Samantha served as a partner at a Toronto-based full-service business law firm where she was a member of the Executive Committee, Diversity & Equality Task Force, Legal Personnel Committee, and Student Recruitment Committee. She also represented the firm with Meritas, a premier global alliance of independent law firms.

**Services provided through a Professional Corporation*

Achievements

- *Best Lawyers in Canada* (Tax Law)
- *Canadian Legal Lexpert Directory* (Corporate Tax | Estate & Personal Tax Planning)
- *Chambers High Net Worth Guide* (Private Wealth Law)

Pro Bono & Community Involvement

- Vitamin Angels, Board of Advisors
- Canadian Opera Company, Operation, Executive Committee, Former Member

Education / Bar Admissions

- LL.B., Queen's University, 1998
- B.A., University of Toronto, 1995
- Ontario, 2000
- New York, 2006

Associations

- American Bar Association
- Canadian Bar Association
- Canadian Tax Foundation
- International Fiscal Association
- Law Society of Ontario
- Meritas Canada Tax Group
- New York State Bar Association
- STEP Canada (Society of Trust and Estate Practitioners)