



Kassandra Shortt

Associate

Contact Information

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Office

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Expertise

- Intellectual Property
- Litigation

Biography

Kassandra Shortt is an associate in the Intellectual Property Group at Cassels. Kassandra's practice is focused on complex intellectual property disputes, with an emphasis on patent litigation. Kassandra has experience providing strategic advice and acting in disputes across many innovative industries, including the life sciences, food and agriculture, consumer products, and energy sectors. She has acted as counsel for clients before the Federal Court and the Federal Court of Appeal, including proceedings under the *Patent Act*, *Patented Medicines (Notice of Compliance) Regulations*, *Trademarks Act*, *Copyright Act*, and *Industrial Design Act*.

Kassandra also provides practical, business-oriented regulatory advice to companies, with particular expertise in products regulated under the *Food and Drugs Act* and *Food and Drug Regulations*, and *Natural Health Products Regulations*. Kassandra has experience advising pharmaceutical companies on all aspects of market access and product launch, including navigating health technology assessment, product listing, and pricing and reimbursement matters.

Kassandra's representative experience includes:

- *McCain Foods Limited v. J.R. Simplot Company*, 2019 FC 1635, 2021 FC 890, 2021 FCA 4, 2021 CanLII 58911 (SCC) – representing McCain Foods in patent litigation relating to pulsed electric field technology.

Before joining Cassels, Kassandra was an associate in the Intellectual Property Group at a multinational law firm. She also completed a secondment with GlaxoSmithKline Inc., where she gained valuable experience with commercial, regulatory, and intellectual property matters.

Achievements

- *Best Lawyers: Ones to Watch* (Intellectual Property Law)

Insights

- Cassels on IP: February 2024 – 2023 Year in Review
- PMPRB “What We Learned Report” Released
- Canadian Patent Law in Review 2023: Notable Cases and Trends for 2024

Education / Bar Admissions

- J.D., University of Toronto, 2017
- B.Sc. (Hons.) (Toxicology), University of Guelph, 2014
- Ontario, 2018

Associations

- Canadian Bar Association
- Intellectual Property Institute of Canada
- Ontario Bar Association
- Toronto Intellectual Property Group