

Cassels



Thai MacDonald

Chief Knowledge and Innovation
Officer

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Biography

Thai MacDonald is the Chief Knowledge and Innovation Officer at Cassels. In this role, Thai is responsible for developing solutions that capture and leverage the firm's critical knowledge assets. Thai works across all practice areas and all offices to promote a culture that values, develops, and shares our knowledge, to ensure that our clients have the full benefit of our experience and expertise.

Thai brings to the firm deep experience in knowledge and information services, developed over 16 years at leading global firms – as a knowledge management lawyer in the disputes practice of Freshfields Bruckhaus Deringer and then as Head of Knowledge & Information, APAC for Clifford Chance. Thai began her career as a practicing lawyer in British Columbia. Thai brings this depth of experience to bear in developing cutting-edge best practices and knowledge infrastructure at Cassels.

Thai is committed to social justice and community service, and has experience as Chair and Director of established NGOs that provide vulnerable and underserved communities with access to justice and medical services.