



Sebastian D. Beck-Watt

Associate

Contact Information

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Office

Toronto

Expertise

- Intellectual Property
- Litigation

Biography

Sebastian Beck-Watt (he/him/his) is an associate in the Intellectual Property Group at Cassels. He is also a Registered Trademark Agent. Sebastian advises on the acquisition, protection, enforcement, and commercialization of intellectual property in a variety of sectors. His practice involves both litigation and solicitor work and he has experience in a range of intellectual property and related areas, including trademarks, copyright, marketing and advertising, licensing, and domain name matters. Sebastian regularly provides advice and assists with dispute resolution and litigation in both trademark and copyright matters. He also works with clients across a range of industries to manage their international trademark portfolios, including trademark strategy, clearance, and prosecution, as well as handling cancellation and opposition proceedings.

Sebastian graduated from Osgoode Hall Law School. During law school, he interned at a major Canadian news and media organization, was an active member of IP Osgoode – Osgoode Hall's Intellectual Property Law & Technology Program, and worked as a research assistant for leading intellectual property professors. He previously received an Honours Bachelor of Arts degree in History from the University of Ottawa and worked in the financial services industry for several years.

Prior to joining Cassels, Sebastian was an associate at boutique intellectual property law firm in Toronto. He also clerked for a judge at the Federal Court of Canada and articulated at a national intellectual property law firm in Ottawa.

Achievements

- Registered Trademark Agent
- *Managing Intellectual Property*, IP Stars (Rising Star)

Insights

- Cassels on IP: February 2024 – 2023 Year in Review
- Unfounded Claims of IP Infringement Present Significant Risks: Competitor's False Amazon Infringement Notices Lead to Damages
- Trademarks: 2023 Year in Review

Education / Bar Admissions

- J.D., Osgoode Hall Law School, 2017
- B.A. (Hons.), University of Ottawa (History, French Immersion), 2011
- Ontario, 2018

Associations

- Canadian Bar Association
- Ontario Bar Association
- Copyright Society
- Intellectual Property Institute of Canada (IPIC), Indigenous IP Committee, Conference Committee
- International Trademark Association (INTA), Copyright Committee
- Toronto Intellectual Property Group (TIPG)
- The Advocates' Society
- L'Association littéraire et artistique internationale (ALAI) Canada