

Cassels Welcomes Peter V. Snell into Our Coast-to-Coast Franchise Law Group

September 15, 2021



Cassels is pleased to announce that [Peter V. Snell](#) has joined the firm in our Vancouver office as a key partner, expanding our national franchise law practice.

An internationally recognized leader in franchise law, Peter Snell will add to our team of lawyers with his significant experience and expertise assisting clients to expand their franchise businesses in Canada and around the world.

Peter has spent 20 years as a leader in franchise law at other large national and international law firms working with Canadian and international franchise clients. Peter combines practical business and legal advice in assisting franchise systems with their strategic planning, document preparation, and getting deals done.

Peter's decision to join Cassels solidifies our firm's position as the top coast-to-coast firm in Canada in franchise law.

This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.