



Steven Henderson

Associate

Contact Information

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Office

Toronto

Expertise

- Business
- Intellectual Property

Biography

Steven Henderson (he/him/his) is an associate in the Business Law Group and a member of the Intellectual Property team at Cassels. Steven's practice focuses on all areas of intellectual property law, with an emphasis on trademarks and copyright, and includes both solicitor and litigation work. On the solicitor side, Steven has experience advising on the availability of proposed trademarks, assisting with the trademark application process, negotiating and preparing intellectual property assignment agreements, and providing general copyright advice and recommendations to large organizations. On the litigation side, Steven has experience assisting with trademark oppositions, copyright infringement proceedings, and appellate court matters.

Steven frequently works with clients across the entertainment, media and sports industries on a wide range of matters, including IP litigation, dispute resolution, commercial transactions and agreements, and government consultations. He has also advised on marketing/advertising law and privacy law issues. Before joining Cassels as an associate, Steven summered and articulated at the firm.

Steven earned his J.D. from Osgoode Hall Law School, where he was awarded the Silver Medal for having the second highest cumulative grade point average in his graduating class. During his time at law school, he acted as Vice President of the Intellectual Property Society of Osgoode and completed a summer law internship with one of Ontario's largest hospital networks. Prior to studying law, Steven received an Honours Bachelor of Business Administration at the Schulich School of Business at York University, completing a double specialization in Marketing and Operations Management/Information Technology.

Recent Representative Work

- BMO Proposes to Acquire AIR MILES from LoyaltyOne through CCAA Sales Process
- Lithium Americas Acquires Millennial Lithium for \$491 Million

Insights

- A “Game-Changing” Update: Ontario’s Amended Restrictions on Use of Athletes & Influencers in iGaming Advertising Are Now in Effect
- CRTC Launches Public Consultation Process for the Online News Act Regulatory Framework
- Canadian Government Introduces Online Harms Act to Combat Harmful Social Media Content

Education / Bar Admissions

- J.D., Osgoode Hall Law School
- Ontario, 2022