

Cassels



George A. Wowk

Partner

Contact Information

416 860 6505
gwowk@cassels.com

Office

Toronto

Expertise

- Business
- Franchise
- High Growth & Venture Capital
- Information Technology & Data Privacy
- Intellectual Property

Biography

George A. Wowk is a partner in the Business Law Group at Cassels. His practice focuses on complex transactions involving technology, including: information technology and business process outsourcing; cloud services; e-commerce and software; procurement of technology products and services; technology and intellectual property licensing; mergers and acquisitions involving technology; technology transfers; cybersecurity; privacy and data management; intellectual property protection; and franchises and distributorships.

George has extensive experience with technology products, services, processes and systems, including in the following industries: transportation, telecommunications, infrastructure, e-commerce, cloud services, financial services, energy, and startup and early stage companies.

With a strong intellectual property background, George advises organisations on procuring and protecting the intellectual property and technology that matters to their business. George is also a Canadian Registered Trademark Agent.

Achievements

- Registered Trademark Agent
- *Best Lawyers in Canada* (Intellectual Property Law)

Recent Representative Work

- CloudMD Acquires MindBeacon, Creating One of North America's Most Comprehensive Integrated Health Offerings
- inTEST Completes Acquisition of Acculogic
- CloudMD to Acquire MindBeacon

Insights

- PIPEDA Reimagined – Federal Privacy Law Modernization, Take Two
- Alberta Court of Appeal Provides Guidance on Net Loss Calculation on Rescission
- Missing Notes to Financial Statements and Other Disclosure

Deficiencies

Education / Bar Admissions

- L.L.B., University of Alberta, 1995
- B.B.A., Simon Fraser University, 1989

- British Columbia, 1996
- Alberta, 2000
- Ontario, 2020

Associations

- Canadian Bar Association
- Canadian Franchise Association, Legal and Legislative Committee
- Intellectual Property Institute of Canada