

Cassels

What We're Up To: Winter/Spring 2020

Larry M. Weinberg, Frank Robinson, Christopher Horkins, Derek Ronde, Geoffrey B. Shaw

February 25, 2020

Recent

- Larry Weinberg attended the International Franchise Association (IFA) Supplier Forum Board meetings in Washington, DC on September 9-11, 2019.
- Larry Weinberg and Carly Cohen spoke at the Canadian Franchise Association (CFA) Franchise Law Day on September 26, 2019, in Toronto, Ontario. Noah Leszcz also moderated a roundtable at this event on *"Implementing System Changes in the 21st Century: New Software and Technologies ."*
- Frank Robinson moderated a panel at the CFA National Convention in Toronto on October 6, 2019, on *"How to Franchise Your Business Seminar."* Noah Leszcz also spoke on *"The Legal Aspects of Buying a Franchise."*
- Larry Weinberg spoke at the annual American Bar Association (ABA) Forum on Franchising in Denver, Colorado from October 16-18, 2019, on *"International Franchise Expansion: The 'Toe in the Water' Approach."* Frank Robinson also spoke on *"Further Abroad: Beyond the Fundamentals of International Franchising."*
- Larry Weinberg spoke at the Canadian Restaurant Leadership Summit in Toronto, Ontario on November 4-5, 2019, on *"Ignite Through Transformation - Straight Talk: The Foodservice Legal Landscape."* Cassels was a sponsor of this event.
- Chris Horkins spoke at the Ontario Bar Association (OBA) winter dinner event in Toronto, Ontario on November 19, 2019, on *"Franchise Law 20/20: Strategies to Manage and Proposals to Improve the Arthur Wishart Act."*
- Carly Cohen co-chaired the Ontario Bar Association (OBA) Institute Franchise Section seminar in Toronto, Ontario on February 5, 2020, on *"What You Need to Know about the Arthur Wishart Act (Franchise Disclosure)."* Noah Leszcz also spoke at this event on *"The Accidental Franchise."*
- Derek Ronde and Kate Byers delivered a CFA webinar on February 5, 2020, on *"The Great Escape – A Deep Dive into Franchise Disclosure Exemptions."* A link to the webinar can be found [here](#).

Upcoming

- Larry Weinberg is scheduled to present the annual legal update at the Canadian Franchise Association (CFA) Annual Convention in Montreal, Quebec on April 5-7, 2020. Frank Robinson is also scheduled to speak on *"Making the Most of the Relationship Between Franchisor and Legal*

Cassels

Counsel.”

- Larry Weinberg is scheduled to speak at the Ontario Bar Association (OBA) Annual Franchise Law Conference in Toronto, Ontario on April 20, 2020, on “*Hot Competition Law Issues in Franchising: No Poaching Provisions and Dual Distribution Models.*” Geoff Shaw is also speaking on “*Beyond Rescission: Key Litigation Issues in Franchise Relationships.*”
 - Geoff Shaw is acting as panel coordinator at the International Franchise Association (IFA) Legal Symposium in Washington, DC on May 3-5, 2020, on “*An A to Z Update on the Arbitration of International Franchise Disputes – What’s New!*”
 - Larry Weinberg is chairing the CFA “*Growth & Exit Strategies*” Conference in Toronto on May 13, 2020.
-

This publication is a general summary of the law. It does not replace legal advice tailored to your specific circumstances.