

Cassels



Marco Ciarlariello

Associate

Contact Information

416 869 5334

mciarlariello@cassels.com

Office

Toronto

Expertise

- o Entertainment & Sports
- o Business
- o Cannabis
- o Information Technology & Data Privacy
- o Intellectual Property

Biography

Marco Ciarlariello is an associate in the Business Law Group at Cassels. Marco focuses on the areas of intellectual property (IP), information technology (IT) and sports. He regularly drafts and negotiates commercial agreements that relate to the acquisition, licensing and disposition of IP and IT rights and provides advice on data privacy issues. Marco's practice also involves a variety of work in the sports and entertainment industries. He has spoken on IP concerns in the context of sports and entertainment at number of conferences and engagements, including as a guest lecturer at Osgoode Hall and the University of Toronto.

Marco is a graduate of Osgoode Hall Law School where he received the Charles Edward Woodrow Award for academic achievement and was involved in a number of extra-curricular activities. At law school, Marco was the treasurer of the Entertainment & Sports Law Association, volunteered with Pro Bono Students Canada and was a member of the Osgoode Hall hockey team. In his final year, Marco spent a semester studying abroad at Trinity College in Dublin.

Prior to law school, Marco earned an Honours Bachelor of Arts from Western University where he was awarded a number of scholarships for academic achievement. Before joining Cassels as an associate, Marco summered and articulated with the firm.

Recent Representative Work

- o Scotiabank Joins the Hockey Diversity Alliance to Support its Mission to Eradicate Systemic Racism in Hockey
- o Tokyo Smoke Expands Retail Footprint Across Ontario
- o FAX Capital Corp. Announces Proposed Acquisition of Carson, Dunlop & Associates Ltd.
- o The Riverside Company Acquires Bonnie and Don Flavours
- o Avtex Completes Acquisition of Aria Solutions

Insights

- o Clearview AI Faces the Wrath of Canadian Privacy Commissioners in Connection with its Exploitation of Facial Recognition Technologies
- o Canadian Privacy Law: Bill C-11 Reimagines PIPEDA for a GDPR World (Cassels Webinar)
- o Ontario Tries Again – Provincial Government Launches Consultation on Strengthening Provincial Privacy Laws

COVID-19 Insights

- o Canada's Privacy Commissioners Outline Guidance for Governments and Developers of Contact Tracing Technology
- o British Columbia Temporarily Eases Restrictions on the Disclosure of Personal Information Outside of Canada

Education / Bar Admissions

Cassels

- J.D., Osgoode Hall Law School, 2016
- Ontario, 2017

Associations

- American Bar Association, Vice-Chair, Entertainment & Sports Law Forum, Cannabis Division
- Canadian Bar Association
- Ontario Bar Association
- St. Michael's College School Alumni Association
- Toronto Intellectual Property Group