

Cassels



George A. Wowk

Partner

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Office

Toronto

Expertise

- Business
- High Growth & Venture Capital
- Information Technology & Data Privacy
- Intellectual Property

Biography

George A. Wowk is a partner in the Business Law Group at Cassels. His practice focuses on complex transactions involving technology, including: information technology and business process outsourcing; cloud services; e-commerce and software; procurement of technology products and services; technology and intellectual property licensing; mergers and acquisitions involving technology; technology transfers; cybersecurity; privacy and data management; intellectual property protection; and franchises and distributorships.

George has extensive experience with technology products, services, processes and systems, including in the following industries: transportation, telecommunications, infrastructure, e-commerce, cloud services, financial services, energy, and start-up and early stage companies.

With a strong intellectual property background, George advises organisations on procuring and protecting the intellectual property and technology that matters to their business. George is also a Canadian Registered Trademark Agent.

Achievements

- Registered Trademark Agent

Insights

- Customer Engagement and Canada's Proposed New Privacy Legislation
- A Franchise System's Ancillary Services May Support a Canadian Trademark Registration for Primary Services Offered Outside of Canada
- Canadian Privacy Law: Bill C-11 Reimagines PIPEDA for a GDPR World (Cassels Webinar)

Education / Bar Admissions

- L.L.B., University of Alberta, 1995
- B.B.A., Simon Fraser University, 1989
- British Columbia, 1996
- Alberta, 2000
- Ontario, 2020

Associations

- Canadian Bar Association
- Canadian Franchise Association, Legal and Legislative Committee
- Intellectual Property Institute of Canada